

2019-2020 District Goals



District: District 13 OH5
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- I will meet with all my zone and region chairs to discuss our District Goals for 2019-2020 and make sure my zone chairs understand their role within the District.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

- Recognizing, communicating and training potential Lions as our future Leaders is a MUST in every District. Our District has an online form for advising District Officers of any potential members who have shown leadership skills.
- I will encourage ALL District Officers to be on the lookout for any club member who shows these leadership qualities , ask that they complete the online form and will ask our District Leadership Team Chairperson to contact these members and discuss District Leadership with them.
- As new leadership is important to keep our District vibrant and growing I will watch for leadership potential in club members on my visitation as I have been doing the last 2 years and I will encourage them to attend training and discuss with our GLT chair and come up with a plan to get them active and involved in learning about what it takes to be a leader through my year as Governor.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	25
2nd Quarter	25
3rd Quarter	50
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 130 new members.

Action Items:

My district will induct 15 new Lions under 40 years old.

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	25

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 25 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	25
2nd Quarter	25
3rd Quarter	50
4th Quarter	50

By the end of the 4th quarter, the district's membership drops will not exceed 150 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Work toward getting an online form to survey former members to find out why they left their club and what the clubs can do better to improve member satisfaction and keep their members active.

NET GROWTH GOAL

130	+	25	-	150	=	5
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 115000 people.

Action Items:

Of the total number of people served in my district, 5000 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

1) Our District holds a 5K walk/run for Pediatric Cancer. This will assist us in getting more youth involved in our service activities not just for this walk/run but also for other District projects.

2) Our District has another project where we put together first aid kits made from eyeglass cases and give to the homeless or other needy organizations - this is new in our District this year and I've gotten great participation from our clubs in this endeavor. We put 750 kits together at our District Convention - this will help us serve more people and youth, who unfortunately are also homeless.

3) Getting clubs to work together on service projects - especially smaller clubs - is one of my goals for the District and we'll communicate that to our District via our District Newsletter and other communication to get clubs working together to help each other serve more people in more projects throughout our District.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1415 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 79 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

1) Our District is always encouraging our clubs to utilize the resources on LCI to help them get ideas and lead them through how to accomplish a project. I plan to encourage my clubs monthly to complete service projects in each of LCI's global causes, with ideas on what type of projects they can complete.

2) Our District has an annual 5K walk to support pediatric cancer.

3) Our District will plan a STEPS walk to support Diabetes.

Custom goal and action items

1) On a monthly basis, we will communicate the ability of our District Administration to assist any club in need to learn how to use and report projects and activities through MyLion/MyLCI. This will include email and phone number of our District Administration and along with our District communication team, we will have 75% of our club reporting their service activities by Lions year-end 6/30/2020.

2) Along with that goal, before my year as Governor begins, we will be having our Leadership training for all incoming officers and members who are interested in learning about leadership in their club and beyond. This training takes place in June every year. We will have a MyLion training class during this training.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1000.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 10000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 10000.00 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal:

- Getting more clubs and members to donate to LCIF is important enough that we need to constantly communicate this need and what the money collected by LCIF is used for to get more members donating to this worthy, important cause. We'll have monthly articles in the District newsletter as well as putting information on District social media to further promote LCIF.

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

1) Our District will utilize our District Administrator to help clubs learn how to use MyLion Web reporting and train them individually if needed to get more clubs in our District reporting the service projects they complete through MyLion Web and MyLCI. We are working toward getting our clubs with older Lion Secretaries to get comfortable with the online reporting. The more comfortable we can get them with MyLion Web, MyLion and MyLCI the more they will utilize it and report the activities they are completing that they are not reporting now.

2) Our District Leadership training will have a course on utilizing MyLion/MyLCI.

Custom goal and action items

1) Educate club monthly on a different focus of LCIF support in our District Newsletter and on our District social media

2) Communicate to clubs during visits of my own contribution to LCIF and why it's important to continue our service to the world.